

# INNO-PAINT FOX INOVA MATT

## Mat Interior Paint

### Description

**FOX INOVA MATT** is a water-based, matte decorative interior paint with styrene-acrylic binder, featuring stain-resistant and washable properties.

### Fields of Application

- On interior plasters
- On concrete surfaces
- On interior walls
- In living areas such as living rooms and bedrooms

### Advantages

- Easy to apply
- Spreads well on the surface
- Provides good coverage
- Allows the surface to breathe
- Does not splash or drip
- Environmentally friendly
- Low odor
- Washable

### Technical Properties

Density		1,58 gr/cm <sup>3</sup>
Colour		B1, B2, B3*
Glossiness	EN 13300	G4 deep matte
Touch Dry		15 min
Fully Dry		6 hr

*The above values are given for +23 °C and 50% relative humidity. Higher temperatures shorten the duration, while lower temperatures extend it.  
\*Produced as Base 1 (White/Pastel), Base 2 (Medium Tone) and Base 3 (Transparent/Dark Tone).*

### Application Procedure

#### Substrate Preparation

The surface to be applied must be free of loose particles and any contaminants that may reduce adhesion such as oil, grease, dirt, and dust. The surface may be either dry or slightly damp. It can be applied on both painted and unpainted surfaces. If there are blistered areas on painted surfaces, they must be cleaned and the surface should be leveled using repair mortars such as **FOX FASTMORTAR FC245** or **FOX BASEMOR FC205**.

#### Primering

##### Old Mineral Plasters, Concretes

Slightly absorbent, smooth surfaces: prime with **FOX DECODUR PRIMER**,  
Porous, absorbent, slightly sandy surfaces: prime with **FOX PRIMERA® FL220**.

##### Old Matt Coatings

Medium absorbent surfaces: prime with **FOX DECODUR PRIMER** diluted max. 3% with water  
Porous, absorbent, slightly sandy surfaces: prime with **FOX PRIMERA® FL220** diluted 1:1 with water

##### Glossy Surfaces

If necessary, roughen the surface mechanically and prime with **FOX UNIPRIMER FL555**.

##### Wallpaper

Never apply paint directly over wallpaper. Wallpaper must be completely removed. If the underlying surface is dusty plaster, lime, or whitewash, the material must be scraped off completely until a sound surface is reached and a new fresh plaster layer applied. Then prime with **FOX PRIMERA® FL220** diluted 1:1 with water.

##### Plaster Surfaces

Prime with **FOX PRIMERA® FL220** diluted 1:1 with water.



## Moldy, Damp and Very Dirty Surfaces

Prime with **FOX INOVA MS BARRIER**.

### Mixing

Before use, mix **FOX INOVA MATT** with an electric mixer at 400–600 rpm until a homogeneous consistency is obtained.

### Dilution

**FOX INOVA MATT** can be diluted with up to 15% water.

### Application

Apply **FOX INOVA MATT** onto the primed surface at least 6 hours after priming, using a suitable roller or spray machine. A brush is recommended for painting corners and edges. After the first coat has dried (min. 6 hours), apply the second coat in the same way.

### Cleaning of Tools

Clean tools and equipment with water immediately after application.

### Consumption

Approx. 0.065 L/m<sup>2</sup> (~0.103 kg/m<sup>2</sup>) per coat; approx. 0.110 L/m<sup>2</sup> (~0.175 kg/m<sup>2</sup>) for two coats. The exact consumption must be determined by testing based on surface conditions.

### Watch Points

- To avoid marks and overlaps, apply wet-on-wet in one go.
- Protect from rain, water, mechanical impacts and all external factors for 24 hours during and after application.
- Always close the container lid during breaks throughout the day.
- Ensure good ventilation in application areas. Use a mask, gloves, and protective goggles during application.
- Do not apply paint on dirty or damp surfaces. Prepare the surface according to the type of paint to be applied.
- Do not apply paint in very hot or very cold environments (recommended ambient and surface temperature: +5 °C to +30 °C).
- When cleaning stains on walls, wipe the entire wall, not just the stained area. Cleaning only the stained area may cause local gloss differences on the surface.
- On newly plastered cement or fair-faced concrete surfaces, the earliest application should be done after 28 days.
- Follow the thinning ratios indicated on the product label. Excessive thinning causes coverage loss, roller marks, and unevenness.
- Insufficient thinning increases the risk of thick application, which may cause cracking in the paint.
- Do not add any powder or liquid additives to the paint, and do not dilute more than indicated on the packaging.
- When painting, first cut in around doors, windows, and wall-ceiling junctions, and then immediately continue rolling without interruption.

### Package

4 L (6,32 kg) Bucket  
12,5 L (19,75 kg) Bucket

### Shelf Life

Unopened, it can be stored for 12 months in a cool, dry place, protected from frost and direct sunlight. Close the container immediately after use to prevent air ingress.

### Storage

It should be stored in its unopened original packaging, in a cool and dry environment, protected from frost. For short-term storage, maximum 3 pallets should be stacked on top of each other and shipment should be made on a first-in, first-out basis. For long term storage, pallets should not be stacked on top of each other.

### Safety Precautions

It is dangerous to approach the storage and application areas with fire. Storage and application areas should be ventilated. During the application, work clothes, protective gloves, goggles, masks in accordance with the occupational health and safety rules should be used. During storage and application, it should not be contacted with the skin and eyes, should be washed immediately with plenty of water and soap, and if swallowed, seek medical attention immediately. Food and drink materials should not be brought to the application areas. It should be stored out of the reach of children.

For detailed information, please refer to the Material Safety Data Sheet.



## Disclaimer

The data contained in this technical document is based on our scientific and practical knowledge. Fox Bau Yapı Kimyasalları A.Ş. is only responsible for the quality of the product. Our company cannot be held responsible for the consequences that may occur due to misuse and/or other than the written suggestions about where and how the product will be used. For detailed information, the safety data sheet and technical data sheet should be consulted or our company officials should be contacted.



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